

Greater Tomball Area Chamber of Commerce
tomballchamber.org
281.351.7222

SIP

Shop

STROLL

Stay

SUPPORT

Local

**PROGRAM
OF
WORK**

Representing

Tomball
Creekside
Decker Prairie
Hufsmith

Klein
Korhville
Lakewood
Northpointe

Pinehurst
Rose Hill
Spring
Stagecoach

TOMBALL *Together*

MISSION:

The Greater Tomball Area Chamber of Commerce provides resources and fosters relationships that empower businesses to prosper in Tomball and its surrounding communities.

VISION:

The Greater Tomball Area Chamber of Commerce will continue to be the business resource center for the Northwest Metropolitan Area.

DIVERSITY:

The Greater Tomball Area Chamber of Commerce is committed to advancing the values and benefits of diversity, equity and inclusion and understands it takes every member of the community to maintain a thriving economy.

A Message From Our Chair Raymond Francois Hampton Inn & Suites



As the 2024 Chair, I am privileged and honored to serve the Greater Tomball Area Chamber of Commerce. I am grateful to be surrounded by a wonderful board of directors, ambassadors and Chamber associates that have a shared vision for relevance and growth in our ever-changing environment. The Chamber, as always, is focused on our members and our community, and cares deeply about the impact of its actions.

The Chamber proactively seeks opportunities to advance the overall health and success of member businesses and the greater Tomball area. The call for community action and service is deeply rooted in each of us and the Chamber helps us answer that call by providing the tools and connections to thrive in our businesses and beyond.

We have experienced significant growth, and the Chamber is excited to welcome new members and ideas to keep our community warm and welcoming for all who choose to live, play, work, and worship in Tomball!

For 2024, we want to partner with you, understand your business, and support your efforts to be a respected and productive member of our wonderfully unique community.

A Message From Our President, Bruce Hillegeist



Our 2024 Program of Work outlines the specific Chamber activities planned for the upcoming year. It is a consensus of the Board of Directors and the result of careful consideration of the area's future and needs to ensure continued quality of life and a sound economy while helping to facilitate the growth of our region.

People join chambers for different reasons. Whatever your reason and whatever your interests, the Chamber thanks you for your continued participation.

As we navigate this year with continued flexibility, we encourage everyone to continue to support your neighbors and shop local. With our mutual vision for the future of the greater Tomball area it is so true, we are better together!

GTACC Team Members

Bruce Hillegeist, President
bruceh@tomballchamber.org

Brandy Beyer
Vice President
bbeyer@tomballchamber.org

Amy Mason
Communications Director
amason@tomballchamber.org

Jason Brandolini
Membership Engagement Director
jbrandolini@tomballchamber.org

Alex Wellbrock
Membership Development Director
awellbrock@tomballchamber.org

EXPERIENCE:

Collectively, the GTACC team has over 60 years of chamber experience, all with the Greater Tomball Area Chamber of Commerce. The knowledge and dedication to help businesses, residents and visitors are evident in both daily activities, as well as special events.

Call the GTACC Office at 281.351.7222 or email staff.
General Inquiries, email admin@tomballchamber.org



Beyer, Mason, Hillegeist, Brandolini, Wellbrock

2024 Board of Directors



The Board of Directors is the policy body of the Chamber of Commerce. Its members represent a cross-section of the business and professional leadership in the community. It has always been considered an honor to serve on the Board.

Chair of the Board: Raymond Francois
Hampton Inn & Suites

Immediate Past Chair: Shane Boatman
Boatman Construction

Chair Elect: Rob Marmarstein
HCA Houston Healthcare—Tomball

Directors

Keith Barber
*Houston Methodist
Willobrook Hospital*

Kyle Bertrand
Civil Systems Engineering, Inc.

Mikelyn Corkran
Sunflower Bank

Al Herrera
Pristal's Automotive

Directors

Charles Herd
Herd Law Firm

Kim Laurence Salser
Emerge Marketing Consulting

Renee Leslie
Re/Max Elite Properties

Curtis Morris
Curtis's Cooking Collaborative

Teresa Latsis
The Hutson Group

Directors

Scott Marquardt
Clarity Hearing

Cody Meredith
*D. Bradley McWilliams
Cypress Creek YMCA*

Uriah Ortiz
Guardian Safe & Lock

Jessica Rogers
City of Tomball

Dr. Martha Salazar - Zamora
Tomball ISD

Ex Officio: Dyanna McCoy: *Simmons Bank*; Kelly Violette: *Tomball Economic Development Corporation*;

R.E.A.L. VALUES

<p>Relationships Connecting members for lasting relationships that promote growth and enhance success.</p>	<p>Education Promoting development of our community through personal & business education.</p>	<p>Advocacy Partnering with business and government to advocate for the community.</p>	<p>Legacy Establishing the standards of tomorrow guided by the cornerstone of tradition.</p>
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5 Star Accredited Chamber of Commerce

Accreditation with the United States Chamber of Commerce is the only program of its kind that defines excellence in chamber planning and recognizes chambers for outstanding contributions toward positive change in their communities. The purpose of the U.S. Chamber's Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a pro-business environment across America.



ACCREDITATION BY THE NUMBERS

<p>7,000 Number of Chambers of Commerce in U.S.</p>	<p>199 Number of Accredited Chambers of Commerce in U.S.</p>
<p>Less than 3 Percent of Accredited Chambers of Commerce in the U.S.</p>	<p>44 Number of Accredited Chambers of Commerce in Texas</p>

The **Business Resources Division** is dedicated to providing and promoting value added, quality networking events to GTACC's diverse membership, by ensuring inclusion through new member mentorship programs and by presenting opportunities for personal and business growth. This division invites members to become involved in GTACC programs that will allow relationships to be formed and sustained through a variety of networking events.

BUSINESS RESOURCES

Vice Chair: Cody Meredith
D. Bradley McWilliams
Cypress Creek YMCA

Ambassadors

Tuesday before each First Friday Luncheon
 Noon -1:00 pm, Location: Chamber Board Room

Objective: To represent and encourage membership.
Led by: Craig Bogner, *Tomball German Festivals*
Participation: Chamber members

Women's Committee

3rd Tuesday of each month at 11:30 am or 4:00 pm
 Location Varies

Objective: To provide resources and connections to help support women that are members of the Chamber
Led by: Denise Davis, *TWFG Insurance Services*
Participation: Chamber members and guests

Networking Breakfast

4th Thursday of each month at 7:30 am
 Location Varies

Objective: To provide business to business networking.
Led by: Darrell Clapp, *Houston Methodist Willowbrook Hospital*
Participation: Chamber members and guests

First Friday Luncheon

1st Friday of each month at 11:30 am
 Location: LSC - Tomball; Beckendorf Conference Center

Objective: To offer networking and informative business and marketing-related programs
Participation: Chamber members and potential members

Young Professionals

Quarterly As Scheduled
 Time and Location Varies

Objective: To foster personal and professional growth for young professionals through networking, mentoring and educational opportunities.
Led by: Chamber Staff
Participation: Chamber members and guests

Business After Hours

As Scheduled by the Chamber staff

Objective: To offer bi-monthly networking opportunities hosted by member businesses.
Participation: Chamber members and potential members



ADVOCACY

Vice Chair: Teresa Latsis,
The Hutson Group

Government & Legislative Affairs Committee

1st Tuesday of each month from 8:00 am to 9:00 am
Virtual or Chamber Board Room

Objective: To serve as an advocate for business at all levels of government and to offer candidate forums as needed to inform the voting public.

Led by: Colleen Gilbert, *Greens Bayou Coalition*

Participation: Chamber members

Health & Wellness Alliance

Last Tuesday each month from 12:00 pm -1:00 pm
Location: Chamber Board Room unless directed

Objective: Focus on healthcare policy and law for a more informed business community, CME and CEU opportunities to support healthcare professionals and wellness initiatives for a healthy community.

Led by: Dawna Dyson, *The Juice Plus+ Company*

Participation: Chamber members

Business & Education Partnership

Objective: To encourage partnerships between Tomball area private, parochial and public schools, higher education and business.

Leadership North Houston

Objective: To offer leadership development in partnership with the Lone Star College System; an opportunity to learn about the north Houston community.

Participation: Chamber members nominated and accepted.

The **Advocacy Division** is committed to being a strong voice for GTACC members and the greater Tomball area community. This will be accomplished by addressing public policy issues with participation from the public, members and elected officials, and holding open discussions about issues that affect the business community including: economic development, education, workforce development, energy and healthcare.

Mobility & Transportation Committee

2nd Tuesday of each month from 8:00 am to 9:00 am
Virtual or Chamber Board Room

Objective: To work to improve and maintain the quality of transportation, including vehicle, air and rail traffic, and to serve as a liaison for the Chamber with local and regional road authority agencies.

Led by: Barbara Koslov, *Ardurra*, and Landon Reed

Participation: Chamber members

Citizen of the Year

Objective: To select the Citizen of the Year in December.

Led by: Former Citizens of the Year

Participation: Nominations accepted from any community member.



The **Prosperity Division** oversees the revenue generating activities that support the economic activities of the GTACC. By supporting these quality events, the GTACC brings people together, enhances Tomball's overall quality of life, and provides many fund-raising opportunities. All events listed carry on the excellent reputation that the GTACC has earned, statewide—events that attract tens of thousands of visitors to the Tomball community. This division also concentrates on pursuing various avenues to increase membership growth.

Membership Growth

Objective: To retain existing and attract new members by the promotion and facilitation of a multitude of various activities to help build relationships and expand business opportunities within the greater Tomball area.

Tomball Holiday Parade

November 23, 2021 at 10:00 am
Main Street Tomball (FM 2920)

Objective: To offer a hometown parade featuring Tomball area businesses and organizations welcoming the holiday season including Thanksgiving, Christmas and New Year's and to encourage holiday shopping in Tomball.

Participation: Community-wide

Miss Tomball Pageant

November 23, 2024 at 7:00 pm
TBD

Objective: To offer a scholarship pageant for young women in Tomball schools giving each participant a unique experience in public speaking and stage presentation. Miss Tomball Ambassadors represent the Chamber at community events throughout the year.

Led by: Miss Tomball Committee

Participation: Community-wide

PROSPERITY

Vice Chair: Kim Laurence Salser
Emerge Marketing Consulting

Tomball Night

First Friday in August starting at 5:00 pm;
All Over Town / Vendors in Downtown Tomball
Health & Wellness Expo from 5:00 pm - 8:00 pm;
Tomball Community Center
Parade of Lights at 9:15 pm;
Main Street Tomball (FM 2920)
Fireworks following Parade of Lights;
Over Tomball Depot

Objective: To offer a festival atmosphere with a lighted nighttime parade and fireworks spotlighting locally owned Tomball area businesses and to fulfill a GTACC tradition of shopping local that began in 1973.

Led by: Rob Greening, *NiteLites of Houston*

Participation: Community-wide

Chairman's Ball

February 9, 2024 at 6:30 pm
Location: Tomball VFW

Objective: To introduce the Chamber's new Chairman and give special recognition to the Citizen of the Year.

Led by: Rosalie Dillon, *City of Tomball*

Participation: Chamber members

Golf Classic

Thursday, April 11, 2024 at 12:30
High Meadow Ranch Golf Club

Objective: To offer networking, reach out to a broader potential member base, and raise funds for the GTACC's economic and community development efforts.

Led by: Tamara Ross, *Tomball Ford*

Participation: Chamber members and guests



OPERATIONS

Vice Chair: Renee Leslie
Re/Max Elite Properties

The **Operations Division** is responsible for the administrative oversight of the Greater Tomball Area Chamber of Commerce's financial, facilities, and marketing operations. The division also ensures the Chamber's compliance with all applicable internal and external rules, regulations, and guidelines.

Accreditation

Objective: To continue operating as a five star accredited chamber, seeking opportunities to consistently improve.

By-laws

Objective: To uphold by-laws in place or provide suggested revisions based on GTACC's vision and goals set forth by the Board of Directors.

Facilities

Objective: To ensure that buildings and their services meet the needs of the people that utilize the spaces and reflect the GTACC's brand.

Finances

Objective: To review and evaluate GTACC's financial statement, thereby gaining & understanding of the of the financial health of the Chamber and enabling effective decision making.

Marketing

Objective: To oversee the activity, institutions, and processes for creating, communicating, and delivering offerings that add value to GTACC members and partners, and the community at large.

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED®



Facebook

GTACC: @GreaterTomballChamber
Miss Tomball: @missTomball



LinkedIn

Greater Tomball Area Chamber of Commerce



Instagram

GTACC: @tomballchamber
Miss Tomball: @misstomball



YouTube

Greater Tomball Area Chamber of Commerce

CLASSIC INVESTORS

7 Brew Drive-Thru Coffee
Aduddell Team at
Comparison Insurance
Advanced Orthopedic &
Sports Medicine
AFC Urgent Care Tomball
Affinity Executive Transportation
ARC Management
Arride Bikes
Beefy Marketing
Belknap Concrete Cutting &
Drilling
Belknap Plumbing Systems, Inc.
Boots for Troops
Brighton at Northpointe
Broderick Dean Construction
Bud Light/ Silver Eagle Dstrs.
Burn Bright Today
Burke Carpet Cleaning Service
Camp Lone Star-Pines Campus
CenterPoint Energy
Classic Hair
Clearhope Counseling &
Wellness Center
CMIT Solutions
Comcast

Cool Technology Group
Creative Risk Funding
DM Clinical Research
Dunn Fence
Edge Weight Loss and Fatigue
Element Payment Services
Environmental Design
Equipment Pro, LLC
Every-Bellies
Evolve Champions
Fallbrook Baptist Church
Gatewood & Associates, Inc.
Gianna Italian Kitchen
GMB Architectural Sales
Golden Age Home Care
The Golden Knob Boutique
Graze
Grimes Industrial, Inc.
Guild Mortgage
Gunda Corporation, LLC
Hanigan + Johnson Orthodontics
Harris County Fair & Rodeo Assn.
Heritage Films
Hoelscher Weatherstrip
Houston Roofing and Construction
HH Tomball

Inspirity
KDW
LoneStar Chevrolet
Law Offices of Kevin M. Jones
& Associates
M Brown & Associates, LLC
Magnolia Patio and Pool
Main Event Tomball
Mimi's Caring Angels
Mr. Electric of NW Houston
Modern Marketing & Media
Morning Star Builders
Naskilo Casino
Northwest Houston Heart Center
Old Republic Title - Tomball
Parkway Chevrolet
Patriot PDR
Phillips Cleaning Services, LLP
Pinard Home Health
Planet Lincoln
Pro Tax Group
Questco
Ray Blackburn's Auto Service
River of Praise
RVC Volleyball
Sam Houston Race Park

Silver Accounting Group, LLC
Simmons Bank
Skelton Business Equipment
Special Strong Northwest Houston
Texas Air Maintenance & Service,
LLC
Texas Legacy Volleyball
Texas Star Power
Texas Wall & Landscape
Tomball Dodge
Tomball Ford
Tomball ISD
Trilogy Realty Group
US Lawns of North Houston
W & W Technologies
Walmart Spring Cypress
Waukesha - Pearce
Wessel & Wessel
W. T. Byler, Inc.
The Uplift Youth Sports
Performance
The Vault Health & Nutrition
The Window Source of Houston
Woodforest National Bank
Worthley TV & Home Appliances

CHAMBER TRUSTEES



HCA  **Houston Healthcare**
Tomball

HOUSTON
Methodist
WILLOWBROOK HOSPITAL

TOMBALL
ECONOMIC DEVELOPMENT CORP.

CHAIRMAN'S CIRCLE

 **CHI St. Luke's Health**
The Vintae Hospital

THE UNIVERSITY OF TEXAS
MD Anderson Cancer Center
Making Cancer History®



MEMORIAL HERMANN
The Woodlands Medical Center

 **AMERICA'S ER**
+ URGENT CARE

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of **TOMBALL**

 **LSC-TOMBALL**



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RSC | Riverside Construction

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ONE | FOUR AND ONE
LANDSCAPE ARCHITECTURE

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of Spring/Tomball
Fire & Water - Cleanup & Resoration™

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POWER SOLUTIONS SPECIALIST

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Fred Haas Toyota Country

 **macy's**

PORTERHOUSE
CONSTRUCTION

 **PARADIGM CONSTRUCTION**

 Dependable Comfort for All Seasons
CROSSWAY MECHANICAL
EXPERT AIR CONDITIONING AND HEATING

Home HB Bank

 **Frost**

 **Clarity Hearing**
TINNITUS, BALANCE & PROCESSING

 **CONCORDIA**
LUTHERAN HIGH SCHOOL